

ROMANI GILI CONTEST

Terms and Conditions of Participation

Organised by the European Roma Institute for Arts and Culture (ERiac)
Effective as of 9 April 2025

1. General Information

The Romani Gili Contest (hereinafter referred to as the “Competition”) is a social media-based cultural initiative organised by the European Roma Institute for Arts and Culture (ERiac).

The Competition is conducted on the social media platforms TikTok and Instagram under the hashtag **#RomaniGili**

The purpose of the Competition is to revive, preserve, and promote traditional Roma songs through participatory video content, to contribute to the creation of a digital archive of Roma musical heritage, and to encourage the intergenerational transmission of Roma culture.

By submitting an entry, participants confirm that they have read, understood, and fully accepted these Terms and Conditions.

2. Eligibility

The Competition is open to individuals worldwide. There are no age restrictions; however:

- Participants under the age of eighteen (18) must obtain prior consent from a parent or legal guardian.
- Employees or staff members of ERiac directly involved in the organisation or administration of the Competition are not eligible to participate.
- Members of the jury are not eligible to participate.

3. Submission Requirements

To qualify as a valid entry, participants must comply with all of the following requirements:

1. Record a video of themselves performing a Roma song;
2. Publish the video publicly on TikTok or Instagram;
3. Include the hashtag **#RomaniGili** in the caption;
4. Tag the official ERiac account in the post:
 - Instagram: **@eriac_org**
 - TikTok: **@eriac.org**
5. Ensure that the post remains publicly accessible for the entire duration of the Competition.

Entries that fail to meet any of the above requirements shall be deemed invalid and excluded from the selection process.

4. Submission Period

4.1 The Competition shall open for submissions on **9 April 2026**.

4.2 The deadline for submissions is **30 May 2025 at 23:59 (CET)**. Submissions received after this deadline will not be considered.

4.3 ERIAC reserves the right, at its sole discretion, to extend the submission period. Any such extension will be communicated through ERIAC's official communication channels.

4.4 Promotion and Visibility of Entries

- 4.4.1 ERIAC reserves the right, at its sole discretion, to select, feature, repost, and promote any submitted entries across its communication channels at any time during the submission and evaluation periods.
- 4.4.2 Such promotional activities may be based on criteria including, but not limited to, artistic merit, originality, cultural relevance, or engagement potential.
- 4.4.3 Being featured, highlighted, or promoted by ERIAC does not constitute selection, shortlisting, or an advantage in the evaluation process, unless otherwise explicitly stated.

5. Selection Process

5.1 Validation and Preselection of Entries

5.1.1 All submissions will be reviewed by ERIAC between **1 June and 7 June 2026**.

5.1.2 During this phase, ERIAC will verify compliance with eligibility criteria and submission requirements, as well as assess the overall quality and relevance of entries.

5.1.3 ERIAC shall select, at its sole discretion, a shortlist of up to twenty (20) entries to advance to the final evaluation stage. In forming the shortlist, ERIAC may take into consideration a range of factors, including, but not limited to, artistic quality, authenticity, diversity of musical styles and interpretations, geographic representation, and inclusivity across age and gender.

5.1.4 ERIAC's decisions regarding preselection are final. No justification, feedback, or correspondence concerning the preselection process will be provided.

5.2 Final Evaluation

5.2.1 The shortlisted entries will be evaluated between **8 June and 12 June 2026**.

5.2.2 The final evaluation will be based on a combined scoring system:

- 50% jury evaluation, conducted by an independent jury appointed by ERIAC;
- 50% public vote, based on audience engagement with the shortlisted entries.

5.2.3 The jury will assess entries based on criteria including, but not limited to: authenticity, artistic quality, creativity, and cultural significance.

5.2.4 The public vote will be determined through measurable engagement indicators, including, but not limited to, likes, shares, and comments on official platforms designated by ERIAC.

5.2.5 ERIAC reserves the right to monitor and verify public engagement activity and to exclude any fraudulent or manipulated interactions.

5.2.6 The combined results of the jury evaluation and public vote will determine the final ranking of entries.

5.2.7 The final decision is binding and not subject to appeal.

6. Winners and Prizes

Three (3) winners will be selected and publicly announced on **15 June 2026**:

- **First Prize:** EUR 2,000
- **Second Prize:** EUR 1,000
- **Third Prize:** EUR 500

Further details regarding the prizes will be communicated at or prior to the official launch of the Competition.

ERIAC reserves the right to modify the prize structure if necessary.

Winners will be contacted via their respective social media accounts and announced through ERIAC's official communication channels.

7. Intellectual Property and Content Rights

Participants retain full ownership of their submitted content.

By entering the Competition, participants grant ERIAC a non-exclusive, royalty-free, worldwide licence to:

- Share, repost, and promote submitted content across ERIAC's communication channels;
- Include the content within a digital archive of Roma musical heritage;
- Use the content in ERIAC publications, reports, exhibitions, or future cultural projects, with appropriate attribution.

Participants represent and warrant that their submissions do not infringe upon any third-party intellectual property rights.

Where copyrighted material is included, participants are solely responsible for securing all necessary permissions and licences.

8. Content Standards

All submitted content must comply with the following standards:

- Must not contain hate speech, discriminatory language, or content that demeans any individual or group;
- Must not include explicit, offensive, or graphic material;
- Must not promote violence, illegal activities, or harmful behaviour;
- Must not deliberately misrepresent Roma culture or heritage in a misleading or offensive manner.

ERiac reserves the right to disqualify any submission that, in its sole discretion, violates these standards.

9. Privacy and Data Protection

ERiac will collect and process personal data (including social media identifiers and submitted content) exclusively for the purposes of administering the Competition and developing a cultural archive.

All data processing will be carried out in accordance with applicable data protection legislation, including the **General Data Protection Regulation (GDPR)**.

Participants have the right to request access to, rectification of, or deletion of their personal data by contacting: eriac@eriac.org

10. Limitation of Liability

ERiac shall not be held liable for:

- Technical failures, platform outages, or network disruptions affecting participation;
- Lost, delayed, or incomplete submissions due to technical issues;
- Any costs incurred by participants in connection with their participation.

To the extent permitted by law, ERiac's total liability shall be limited to the value of the prize awarded.

11. Disqualification

ERiac reserves the right to disqualify any participant who:

- Fails to comply with these Terms and Conditions;
- Attempts to manipulate public engagement through fraudulent or inauthentic means (including bots or purchased interactions);
- Engages in conduct that compromises the integrity of the Competition or harms ERiac's reputation.

12. Modifications and Cancellation

ERiac reserves the right to amend these Terms and Conditions, adjust the Competition timeline, or cancel the Competition at any time.

Any such changes will be communicated via ERiac's official channels. Continued participation following such notification constitutes acceptance of the revised Terms and Conditions.

13. Governing Law

These Terms and Conditions shall be governed by and construed in accordance with the laws of the Federal Republic of Germany.

Any disputes arising in connection with the Competition shall be subject to the exclusive jurisdiction of the competent courts of Berlin, Germany.

14. Contact

For inquiries regarding the Competition or these Terms and Conditions, please contact:

European Roma Institute for Arts and Culture (ERiac)

Email: eriac@eriac.org

Website: www.eriac.org

TikTok: [@eriac.org](https://www.tiktok.com/@eriac.org)

Instagram: [@eriac_org](https://www.instagram.com/eriac_org)