

**ERIAC** SERBIA

EUROPEAN ROMA INSTITUTE FOR ARTS AND CULTURE SERBIA Co-funded by the European Union





Co-funded and implemented by the Council of Europe

## **OPEN CALL FOR MEDIA PROFESSIONALS**

## TRAINING ON TRANSFORMING MEDIA NARRATIVES ON ROMA

Are you a journalist, producer, YouTuber, or media professional passionate about challenging the misinformation and stereotypes about Roma and promoting inclusive and inspiring storytelling?

We invite you to be part of a ground-breaking initiative aimed at reshaping media landscapes across the Western Balkans and Turkey.

ERIAC Serbia's mission is clear: combatting antigypsyism and amplifying Roma voices in media. Traditional media frameworks often perpetuate harmful stereotypes, but together, we can build newsrooms that champion diversity.

Who Should Apply: We're looking for 40 dynamic media professionals from the Western Balkans and Turkey who are eager to enhance their skills in creating inclusive narratives. Whether you're a seasoned journalist or a social media influencer, if you're committed to Roma inclusive, anti-racist storytelling, this program is for you.

**How to Apply:** Ready to make a difference? Complete the <u>APPLICATION FORM</u> by June 30, 2024. We encourage applications from Roma women and youth! Successful applicants will be notified by July 5, 2024.

## Program Highlights:

• **Dates:** August 2 - August 4, 2024

• Location: Belgrade

• Application Deadline: June 30, 2024

## What You'll Gain:

- Deep insights into addressing antigypsyism through innovative media practices
- Tools and strategies for creating impactful, unbiased content
- Networking opportunities with like-minded media professionals

Language: Sessions will be conducted in English, with translation available upon request.

Contact Us: For inquiries about the application process, contact <a href="mailto:nadja.greku@eriac.org">nadja.greku@eriac.org</a>

Let's rewrite the narrative together. Join us in creating a future where Roma stories are celebrated and empowered!