ERIAC
EUROPEAN ROMA
INSTITUTE FOR ARTS
AND CULTURE

European Roma Institute for Arts and Culture e.V.
Reinhardtstraße 41 – 43. Ground floor, street entrance, DE –10117 Berlin
eriac@eriac.org

ERIAC NET 4EU | Co-funded by the European Union

CAPACITY BUILDING TRAINING FOR ERIAC MEMBERS

"ARTIFICIAL INTELLIGENCE (AI) AND TECHNOLOGY IN ARTS AND CULTURE"
Hosted by
European Roma Institute for Arts and Culture (ERIAC)

NOVEMBER 2, 2023
03.30-05.30 PM CET

Zoom link will be provided to registered participants.
Please register via the following link
https://us02web.zoom.us/j/89076682535
latest by Tuesday 31 October 2023

TRAINING OBJECTIVE:

In the frame of ERIACNET4EU project, financed by the European Commission, ERIAC is offering a training course for ERIAC members titled **"ARTIFICIAL INTELLIGENCE (AI) AND TECHNOLOGY IN ARTS AND CULTURE"**. In our ever-evolving digital landscape, the concept of artificial intelligence (AI) has become a transformative force that shapes the way we work and interact with technology. For ERIAC members, who are already at the forefront of cultural and artistic innovation, understanding the potential and implications of AI is paramount. This training session seeks to empower ERIAC members with a comprehensive understanding of AI, its practical applications, and its influence on the realms of culture and the arts. Participants will embark on a journey to explore how AI can be harnessed to enhance daily workflows, fostering innovation and creativity. Throughout this session, we aim to:

✓ Discover a selection of AI tools, including ChatGPT, Midjourney, and more, that are designed to elevate your work. Through hands-on exploration and practical demonstrations, you will learn how to integrate these tools into your creative and professional projects.
✓ Delve into the core concepts of artificial intelligence, demystifying its applications and potential impact. Participants will gain insight into how AI can be a valuable tool to catalyze their professional endeavors.

In our journey through the AI landscape, we will not only focus on its capabilities but also address the ethical and philosophical dimensions. Understand the responsible use of AI and the broader implications it carries for the cultural and artistic domains. Artificial intelligence is not just a tool; it's a transformative force that influences our future. Engage in discussions about how AI is shaping our world and the innovative opportunities it presents to ERIAC members in their respective fields.

ERIAC
EUROPEAN ROMA
INSTITUTE FOR ARTS
AND CULTURE

European Roma Institute for Arts and Culture e.V.
Reinhardtstraße 41 – 43. Ground floor, street entrance, DE –10117 Berlin
eriac@eriac.org

TARGETED AUDIENCE:
This training is tailored exclusively for ERIAC members who are keen to expand their horizons and harness the potential of AI. Whether you are an artist, curator, cultural manager, or innovator, this session offers valuable insights and skills for staying at the forefront of your industry.

DATE, DURATION AND REGISTRATION:
The training is scheduled for November 2, 20203 and will span from 03:30 PM until 05:30 PM CET, with interactive sessions, practical demonstrations, and opportunities for Q&A and discussion. Training will be held via Zoom. Please register via the following link by Tuesday 31 October:
https://us02web.zoom.us/j/89076682535

EXPECTED OUTCOME:
By the end of this training session, participants will be equipped with a deeper understanding of AI, practical skills in utilizing AI tools, and a heightened awareness of the ethical considerations in its implementation. ERIAC members will be poised to embrace AI as a catalyst for creativity, innovation, and the advancement of cultural and artistic endeavors. We look forward to embarking on this AI journey with ERIAC members and discovering the exciting possibilities that AI brings to the world of culture and the arts.

<u>**BIOGRAPHIES OF TRAINERS:**</u>

ELIZABETE PALASIOSA is a Digital transformation and creative industries expert. She is an accomplished entrepreneur, creative producer, and lecturer with a profound impact in the fields of digital transformation and the creative industries. As the director and artistic curator of the Valmiera International Multimedia Festival and a leading producer at Ltd. "Story Hub," Elizabete brings a wealth of experience and expertise in managing a wide range of creative projects, including content development and program management for Ltd. "EHR Media Group." With an impressive background in academia, Elizabete also imparts her knowledge as a lecturer at the Latvian Academy of Culture. Her multifaceted career extends to cultural management, teaching, and producing various forms of media, making her an invaluable voice in the field. Elizabete's dynamic contributions are not only evident in her extensive work but also through her leadership in organizing diverse events, multimedia projects, and performing arts productions. She is a PhD candidate in Communication Culture and Multimedia at Riga University.

ERIAC
EUROPEAN ROMA
INSTITUTE FOR ARTS
AND CULTURE

European Roma Institute for Arts and Culture e.V.

Reinhardtstraße 41 - 43. Ground floor, street entrance, DE -10117 Berlin
eriac@eriac.org

PAULS SILIŅŠ is an accomplished Digital literacy expert. He currently serves as a Senior Project Manager at Riga TechGirls, where he has been a driving force in advancing digital literacy and technology education for women and girls in Latvia, and NGOs across the globe. With a rich background in project management and event production, Pauls has also played pivotal roles at Helve, TechChill, and the National Library of Latvia. He is currently leading the Digital ABC international project in partnership with Google, aiming to promote innovation addressing the intersection of digital literacy and inclusive education. He holds a degree in the Entertainment Industry Management, from the EKA University of applied sciences, Riga.

[TRAINING AGENDA](#)

CAPACITY BUILDING TRAINING FOR ERIAC MEMBERS

"ARTIFICIAL INTELLIGENCE (AI) AND TECHNOLOGY IN ARTS AND CULTURE"
Hosted by
European Roma Institute for Arts and Culture (ERIAC)

NOVEMBER 2, 2023
03.30-05.30 PM CET

Zoom link will be provided to registered participants.
Please register via the following link
https://us02web.zoom.us/j/89076682535
latest by Tuesday 31 October 2023

15:30 – 15:35	CET	Welcome address by Dr. Anna MIRGA-KRUSZELNICKA, ERIAC Deputy Director
15:35 – 16:35	CET	AI Tools and Technology in Arts and Culture by Elizabete PALASIOSA, Digital Transformation and Creative Industries Expert

This session will explore AI tools and technology, including ChatGPT, Midjourney, and more, that can elevate the work of ERIAC members in the arts and culture sector. Through practical demonstrations and hands-on exploration, participants will learn how to integrate these tools into their creative and professional projects. This session aims to address questions such as:

- *What is artificial intelligence?*
- *What can it achieve and how can it help?*
- *What different tools are available, and for what purpose can they be used and how?*

16:35 – 16:45	CET	Zoom-out Break

ERIAC
EUROPEAN ROMA
INSTITUTE FOR ARTS
AND CULTURE

European Roma Institute for Arts and Culture e.V.

Reinhardtstraße 41 – 43. Ground floor, street entrance, DE –10117 Berlin
eriac@eriac.org

16:45 – 17:10 CET	Role of AI in the Future of Arts and Culture by Pauls SILIŅŠ, Digital Literacy Expert
	This session will delve into the role of AI in shaping the future of arts and culture, addressing its potential impact and applications in the industry. Some of the questions this session aims to address include:
	Why is AI so important today? *What are the implications of AI on our future?*
17:10– 17:25 CET	Questions & Answers
	During this segment, ERIAC members will have the opportunity to ask questions and engage in discussions with the presenters.
17:25 – 17:30 CET	Closing remarks by Dr. Anna MIRGA-KRUSZELNICKA, ERIAC Deputy Director