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## **TAJSA PRIZE 2021**

The Tajsa Prize embodies the founding principles of ERIAC and the spirit of Roma history and cultural heritage while looking onwards, shaping and reinventing forms of Roma cultural expressions for the next generations.

The Prize aims to honor outstanding Roma individuals who are leading voices of the Roma cultural movement today. It seeks to encourage Roma pride and promote the creativity, virtuosity and talent of Roma cultural producers.

Every two years the Tajsa Prize comes with an endowment of **5000 euro** sponsored entirely from the membership fees paid by the ERIAC associate membership, in order to promote the pedagogy of Roma contribution and self-determination.

The Tajsa Prize is a recognition for a **Roma individual** working in any of the following domains of arts and culture:

- All fields and genres of the arts, including visual arts, performing arts, literature, photography, film, design, dance, music, fashion, etc.;
- Scholarship, knowledge-production and critical thinking;
- Media (journalists, bloggers, media producers etc.).

## **Nomination and selection process**

ERIAC invites its community – associate members, Barvalipe Academy members, Board members and staff – to submit nominations to ERIAC via an <u>online nomination form</u>. The nominees shall be Roma individuals from any of the many groups represented under the overarching term "Roma", disregarding of nationality, age, gender or sexual orientation. **Deadline for submitting nominations is November 14, 2021**.

In mid-November, **5 finalists** will be pre-selected and invited to submit additional materials in support of the candidacy. Following the evaluation of the finalists, a Jury composed of Barvalipe Academy members and in consultation with the ERIAC Board, will announce the winner of the Tajsa Prize during the Prize ceremony on **December 10, 2021 in Belgrade** (or during an online event).

The prize – designed by a leading Roma artist Robert Gabris - will be accompanied by the endowment of **5000 euro**. Furthermore, ERIAC will provide a platform for international visibility and cooperation to the winner through ERIAC-hosted programs, events and cultural initiatives.